

AG PRO EXPO - ORLANDO, FL

MAXIMIZE Your Time—and Your Investment

The easiest way to make the most of your advertising dollars is to join more than 400 leading crop and research consultants from across the U.S. and Canada at the **2010 NAICC Annual Meeting and AG PRO EXPO, January 20-22**. You can make a lasting impression on these agricultural decision-makers *as they come to you* at your exhibit booth.

Who We Are

NAICC, formed in 1978, is the professional association and the official voice of independent crop consultants and contract researchers. Our members directly influence management decisions on over 27 million U.S. crop acres. Crops range from corn, soybeans, cotton, wheat, alfalfa and rice to fruits, vegetables, nuts, citrus and many more. Our members are experts in crop care, integrated crop and pest management and contract research, in addition to biotechnology and sustainable agriculture.

Exhibit Hall Activities and Details

Exhibit Hours

Installation: *Wednesday, January 20*
2:00 pm-5:00 pm

Show Hours: *Thursday, January 21*
7:00 am-7:45 am
10:00 am-10:30 am
3:30 pm-4:30 pm
5:30 pm-7:30 pm

Friday, January 22
7:00 am-7:45 am
10:00 am-10:30 am
3:30 pm-4:00 pm

Dismantle: *Friday, January 22*
4:00 pm

Registration and Deadlines

DEADLINE FOR NAICC MEMBER REGISTRATION FOR EXHIBIT BOOTHS IS NOVEMBER 2, 2009. After that date, all spaces are first come, first served. **One complimentary registration is included**. All registrations include registration packet, name badge, tickets to all meal functions and admission to all educational sessions and exhibit hall functions.

**NAME BADGE REQUIRED TO ENTER EXHIBIT HALL
NO EXCEPTIONS!**

Booth Specifics

NAICC Sustaining Members receive a discounted price of **\$600** for exhibit booths. Regular price is **\$800** per 10'X10' booth space. Additional registrations are available for **\$250** per person. *Contracts will not be processed until payment is received*. Cancellations must be made in writing and are subject to a \$250 non-refundable fee. No refunds will be made after December 18, 2010.

Booth locations are determined as follows:

- The Exhibitor's level of NAICC sponsorship
- Date the contract and payment were received
- Separation of competitive companies
- Uniform display area and traffic flow

Traffic Enhancers

All continental breakfasts, refreshment breaks and receptions will be held in the exhibit hall. These well-attended events will keep the crowds flowing past your booth throughout the day and into the evening. **INCREASE** your exposure by sponsoring an event in the Exhibit Hall. (see attached sponsorship form.)

The Exhibit Hall Extravaganza will be held Thursday night. This fun-filled evening provides additional visibility for exhibitors as they are invited to donate items for the raffle. Company representatives collect business cards throughout the day and draw the winning names that evening!

**2010 NAICC Annual Meeting and
AG PRO EXPO
January 20-23, 2010
Wyndham Orlando Resort
Orlando, FL**

**NAICC
349 East Nolley Drive
Collierville, TN 38017
901/861-0511 · 901/861-0512 (fax)
www.naicc.org**