



# 2010

## National Alliance of Independent Crop Consultants AG PRO EXPO EXHIBITOR CONTRACT

**Please type or print:**

Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

**Mail Exhibit Packet to** (if different from left):

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

**Conference Attendee(s):**

*If registering people from various locations, please include names, addresses and contact numbers for ALL attendees. Attach additional copies of the contract if necessary. Each exhibiting company will receive one complimentary registration. Additional registrations are \$250 per person and include name badge, tickets to all meal functions and admission to all educational sessions and exhibit hall functions.*

**NAME BADGE REQUIRED FOR ENTRY INTO EXHIBIT HALL – NO EXCEPTIONS!**

**PLEASE TYPE OR PRINT**

Name for Badge \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

*For planning purposes, please indicate which meals you wish to attend.*

**Thursday, January 21**

- Continental Breakfast in Exhibit Hall
- Outgoing President's Reception/Exhibit Hall Extravaganza

**Friday, January 22**

- Continental Breakfast in Exhibit Hall
- President's Lunch/Awards Ceremony
- Networking Dinner

**Saturday, January 23**

- Consultants' Breakfast
- OR
- Researchers' Breakfast

**ADDITIONAL REGISTRATIONS - \$250 EACH**

Name for Badge \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail \_\_\_\_\_

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- Consultants' Breakfast
- OR
- Researchers' Breakfast

**Enclosed Payment: All fees must be paid in US funds and must accompany the exhibit form in order to be processed.**

**Price for one 10' x 10' space is:**

**NAICC members.....\$600**

**Non-members.....\$800**

\$ \_\_\_\_\_ for \_\_\_\_\_ exhibit space(s)  
+ \_\_\_\_\_ for \_\_\_\_\_ additional registrations  
@ \$250/person  
= \$ \_\_\_\_\_ **Total amount enclosed**

**Send completed form with payment to:**

NAICC • 349 E. Nolley Drive • Collierville, TN 38017  
Phone: (901)861-0511 • Fax: (901)861-0512  
E-mail: JonesNAICC@aol.com

**Check enclosed (payable to NAICC)**  
or  
 **Visa**       **MasterCard**       **American Express**

Name on card: \_\_\_\_\_  
Billing address if different from above: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_      Sec. Code (back of card): \_\_\_\_\_  
Signature: \_\_\_\_\_

**For office use only:** Space # assigned \_\_\_\_\_ Date received \_\_\_\_\_ Amount received \$ \_\_\_\_\_

Check # \_\_\_\_\_ Cancellation received less fee \$ \_\_\_\_\_ Date \_\_\_\_\_

# Exhibit Rules and Regulations

## The Exhibitor Agrees:

- A. All provisions of the Exhibit Rules and Regulations as shown below and on the reverse side will be part of this contract. All matters and questions not covered by these rules and regulations are subject to the decision of NAICC.
- B. This contract is for:
  - One 10' wide x 10' deep space in the Exhibit Hall.
  - The Exhibit Hall is carpeted.
- C. Reservation of space is considered accepted only when the exhibitor receives written confirmation from NAICC.
- D. The Exhibitor must, at his/her expense, maintain and keep in good order his/her exhibit and the space for which he/she has contracted.

## Exhibit Personnel:

- A. Each exhibiting company shall receive one full conference registration.
- B. Additional full conference registration(s) allowing admittance to all educational sessions, meals and receptions may be purchased by the exhibitor at \$250 / person.
- C. All Exhibitor personnel attending the Convention and Trade Show and who participate in set-up and/or move-out of exhibits, shall be required to register for the meeting/trade show and have proper identification (official name badges/ribbons must be worn at all times on the show floor.)

## Cancellations and Refunds:

- A. Cancellations or reductions of booth space are subject to a \$250 processing fee per booth.
- B. All notices of cancellation or reduction of space must be received in writing on or before the date specified by the NAICC office.

## Booth Furnishings and Electrical:

- A. Exhibitor kits will be sent to all confirmed exhibitors directly from the official decorator and will include forms necessary to order electricity, booth furnishings, etc. (tables and chairs are available from decorator for an additional charge).
- B. There is an additional fee for electricity. This service is NOT covered in the exhibit fee. You may request electrical service by completing the Electrical Request form which will be mailed to you as part of the exhibitor packet.

## Shipping:

All shipments must be shipped to the designated decorator. A form will be included in the exhibitor packet.  
SHIPMENTS MAY NOT BE SENT DIRECTLY TO THE HOTEL.

## Liability:

[EXHIBITOR] hereby assumes entire responsibility and hereby agrees to protect, defend, indemnify and save NAICC, the Hotel, its owners, its operator, and each of their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by its installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole gross negligence of Hotel and its employees and agents.

[EXHIBITOR] shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.

Hotel, its owners, its operator and NAICC shall be included in such policies as additional named insureds. In addition, [EXHIBITOR] acknowledges that neither Hotel, its owners, its operator, nor NAICC maintain insurance covering exhibitor's property and that it is the sole responsibility of [EXHIBITOR] to obtain business interruption and property damage insurance insuring any losses by [EXHIBITOR].

Neither the Hotel, Wyndham International, Wyndham Management Corporation, (collectively "Hotel Parties"), nor their respective owners, management company, and their respective officers, employees, agents, parents, subsidiaries, insurers, or assigns shall be responsible for any injury, loss, or damage that may occur to any exhibitor, their employees, agents, representatives, patrons, or exhibit materials from any cause whatsoever, prior to, during, or subsequent to the show ("Exhibit Related Claims"). Group agrees to indemnify, defend, and hold harmless the Hotel Parties from and against all claims, actions, liabilities, causes of action, including reasonable attorney fees and costs from any action, claim, or demand in any way related to the Exhibit Related Claims, regardless of whether the loss, injury, claim, demand, death, or illness is caused by or arises, in whole or in part, out of Hotel Parties' breach, negligence, strict liability, or any other provision of this Agreement, except for the willful misconduct or gross negligence of the Hotel Parties.

## Exhibit Room Decor:

- A. Use of tape, paste, tacks, nails or other such devices affixing displays to the walls and other permanent structures within the exhibit hall is forbidden.
- B. All aisle or corridor space is under control of NAICC and shall not be used for demonstration purposes or literature distribution.
- C. Hanging displays from the ceiling of the exhibit hall is forbidden.

## Other Items:

- A. No space shall be sublet for any reason.
- B. NAICC reserves the right to reject or prohibit any exhibitor or proposed exhibit which, in its opinion, is not suitable to or in keeping with the character of the conference. This reservation concerns persons, things, conduct, printed materials, souvenirs or other matter affecting the character of the exhibit. No lobbying will be permitted in line of traffic.
- C. Because NAICC retains a non-profit status, direct solicitation and exchange of monies in the exhibit hall is prohibited.
- D. All exhibitors who award door prizes must abide by the guidelines set by NAICC.