



FOCUS ON PRECISION

Sponsored by
WAPAC and NAICC

March 3-4, 2010

Tundra Lodge Resort

Waterpark and Conference Center

865 Lombardi Avenue

Green Bay, WI

We welcome you to Wisconsin - America's Dairyland - for the 2010 Focus on Precision conference. This program is planned by consultants for consultants. Be ready to get to the meat of precision agriculture - what's practical, what's efficient, what's cost-effective. You'll learn tips and tricks from fellow consultants who use precision ag tools in their daily work.

Dr. Peter Scharf, a precision ag expert from the University of Missouri Plant Sciences Department, will be our keynote speaker. Whether you are a newbie or a seasoned user of precision ag tools, you will have great opportunities to learn and exchange information with fellow professionals. Consultants will lead sessions pertaining to their areas of expertise in precision ag. New ideas and shortcuts will be shared among professionals who use many types of hardware and software. Precision ag vendors will be on hand to show you their newest products and innovations.

On Day II of our program, March 4, we have planned some concurrent sessions so that you can choose to attend more precision ag sessions or join in on presentations that combine agronomic and nutrition topics for those who work with dairy cattle. The members of WAPAC, the Wisconsin Association of Professional Agricultural Consultants, will hold their annual meeting at 11 a.m. on March 4.

Non-members of NAICC and WAPAC are welcome to attend. CPCC, CCA and ARPAS continuing education credits have been requested for this meeting.

REGISTRATION

Online registration forms will be available soon at www.naicc.org. Information will also be posted at www.wapac.info.

Early Registration Fees:

2-day registration:
\$180 for members of NAICC and/or WAPAC;
\$240 for non-members.

1-day registration:
\$90 for members of NAICC and/or WAPAC;
\$120 for non-members.

Academics, Extension Specialists and County Extension Agents register at the member rate.

On-Site Registration Fees:

2-day registration:
\$240 for members of NAICC and WAPAC;
\$300 for non-members.

1-day registration:
\$120 for members of NAICC and WAPAC;
\$150 for non-members.

To request further information about registration and/or vendor exhibits, please contact:

Allison Jones, NAICC Executive Vice President	or	Judy Brannstrom, WAPAC Executive Secretary
JonesNAICC@aol.com		wapac@chorus.net
Phone: 901-861-0511		Phone: 608-833-7989

LODGING INFORMATION

Please make your own room reservations at the Tundra Lodge. The NAICC room block will be reserved until Tuesday, February 9. Room rate is \$79/night, plus tax. To make reservations, call 920-405-8700 or 877-886-3725. Website: www.tundralodge.com. Located two blocks from Lambeau Field. Airport shuttle available.

AIRPORT INFORMATION

Austin Straubel International Airport, 2077 Airport Drive, Green Bay. www.greenbayairport.org. Third largest airport in Wisconsin, providing non-stop service to four Midwestern airline hubs with connections worldwide.

DAY ONE

MARCH 3, 2010

7:30 a.m.	Registration	12:00 - 1:00 p.m.	Lunch & Networking
7:30 - 8:30 a.m.	Breakfast in Exhibit Area	1:00 - 1:30 p.m.	Visit with Exhibitors
9:00 - 9:15 a.m.	Welcome	1:30 - 1:50 p.m.	Consultant Presentation #5 How We Use Variable Rate Fungicides on Canola and Wheat Terry Aberhart Sure Growth Technologies Langenburg, Sask
9:15 - 10:15 a.m.	Keynote Presentation: Using Aerial Imagery to Make Variable Rate Nitrogen Application Maps for Corn Dr. Peter Scharf Department of Plant Sciences University of Missouri Columbia, MO	1:50 - 2:00 p.m.	Consultant Presentation #6 How We Use GIS and Aerial Imagery to Verify Micronutrient Needs Todd Schaumberg Polenske Agronomic Consulting Appleton, WI
10:15 - 10:30 a.m.	Break	2:00 - 2:20 p.m.	Consultant Presentation #7 How I Use Arc GIS to Develop Manure Spreading Restriction Area Maps Dave Buss NuSolutions Agronomy Waterloo, WI
10:30 - 10:50 a.m.	Consultant Presentation #1 How I Use GIS to Bring Rainfall Maps to the Farm Scale Steve Hoffman Hoffman Crop Consulting Manitowoc, WI	2:20 - 2:40 p.m.	Consultant Presentation #8 Innovative Use of Arc View Blaine Viator, Ph.D. Calvin Viator, Ph.D. & Associates, LLC Plattenville, LA
10:50 - 11:10 a.m.	Consultant Presentation #2 How I Am Developing Management Zones Steve Wagner Agri-Business Consultants Okemos, MI	2:45 - 3:00 pm	Break
11:10 - 11:30 a.m.	Consultant Presentation #3 How I Found Ways to Speed Up Sampling, and How I Use GIS in Expert Witness Court Cases Phil Cochran Cochran Agronomics Paris, IL	3:00 - 4:30 p.m.	Roundtable sessions on GIS Software and Applications
11:30 - 11:50 a.m.	Consultant Presentation #4 How I Use a Veris Machine to Help Develop a Management Zone Terry Aberhart Sure Growth Technologies Langenburg, Sask	5:00 - 6:00 p.m.	Mixer in Exhibit Area Hors d'oeuvres and cash bar
		6:00 p.m.	Dinner on your own In Green Bay Packerland. The Stadium and several restaurants are within easy walking distance of the hotel.

DAY TWO

MARCH 4, 2010

Focus on Precision Track

- 7:30 - 8:00 a.m. Breakfast in Exhibit Area
- 8:00 - 9:00 a.m. Summary of Roundtable Discussions from Day One
- 9:00 - 11:00 a.m. Precision Ag Vendor Presentations
- Invited vendors to include:
De Lorme
Ag Leader
Farm Works
Map Shots
Field Recon
Arc View
Others TBA
- 11:00 a.m. - 12:00 Break in Exhibit Hall Networking
- 12:00 - 1:00 p.m. Lunch - combined group
- 1:00 - 2:00 p.m. Developing Field Scale P and K Response Experiments
Dr. Peter Scharf
University of Missouri
Columbia, MO
- 2:00 - 2:15 p.m. Break - combined group
- 2:15 - 3:30 p.m. Open Forum for Discussion on GIS Issues, Nutrient Management Topics For ALL
Moderated by Dr. Peter Scharf and program co-chairs Steve Hoffman and Jeff Polenske
- 3:30 p.m. Adjournment

WAPAC Track

- 7:30 - 8:00 a.m. Breakfast in Exhibit Area
- 8:00–9:00 a.m. Summary of Roundtable Discussions from Day One
- 9:00 - 11:00 a.m. Alternative Grasses: New Opportunities in Forage Production and Feeding
Dr. David Combs
Department of Dairy Science
University of Wisconsin
Madison, WI
- Doug Bastian, General Manager
Producers Choice Seed
Jordan, MN
Experts will visit the agronomic and nutritional implications of growing and feeding alternative grasses for dairy cattle.
- 11:00 a.m. - 12:00 Annual Meeting of the Wisconsin Association of Professional Agricultural Consultants
- 12:00 - 1:00 p.m. Lunch - combined group
- 1:00 - 2:00 p.m. Mycotoxins and the 2009 Corn Crop Challenges
Randy Asher
Animal Science Consulting
Brookings, SD
Randy provides nationwide independent consulting on the effects of molds, yeasts and mycotoxins on livestock production. In addition to his consulting work, he is currently earning a PhD in Veterinary Science at South Dakota State University.
This presentation is sponsored by ADM.
- 2:00 - 2:15 p.m. Break - combined group
- 2:15 - 3:30 p.m. Open forum for discussion of GIS issues, nutrient management topics and others. For ALL - as described at left.
- 3:30 p.m. Adjournment

2010 FOCUS ON PRECISION REGISTRATION FORM

CONTACT INFORMATION (one page per person)

Name	
Company	
Street Address	
City/State/Zip Code	
Phone	
Fax	
Mobile	
E-mail	

REGISTRATION

Early Registration Fees:

2-day registration

- | | | |
|--------------------------|--|-------|
| <input type="checkbox"/> | Member Registration | \$180 |
| <input type="checkbox"/> | WAPAC Member | |
| <input type="checkbox"/> | NAICC Member | |
| | (check all that apply) | |
| <input type="checkbox"/> | Academics, Extension Specialists and County Extension Agents | \$180 |
| <input type="checkbox"/> | Non-members | \$240 |

Early Registration Fees:

1-day registration

Check day attending:

 Wednesday Thursday

- | | | |
|--------------------------|--|-------|
| <input type="checkbox"/> | Member Registration | \$90 |
| <input type="checkbox"/> | WAPAC Member | |
| <input type="checkbox"/> | NAICC Member | |
| | (check all that apply) | |
| <input type="checkbox"/> | Academics, Extension Specialists and County Extension Agents | \$90 |
| <input type="checkbox"/> | Non-members | \$120 |

PAYMENT

- Check Enclosed Made Payable to: NAICC
- Credit Card Visa MasterCard American Express

Name on Card: _____

Billing Address (if different from above): _____

Card Number: _____

Expiration Date: _____ Sec Code (from back of card): _____

Signature: _____

Mail form and payment to:
NAICC
349 East Nolley Drive
Collierville, TN 38017

Faxes with credit card information can be sent to:
901/861-0512

Register Online: www.naicc.org